



ICMAH'S 8th WORKSHOP ON SPORTS MUSEUMS

SPORTS MUSEUMS AND SUSTAINABLE DEVELOPMENT

Sports museums where sports tangible and intangible heritage are collected, conserved and presented are a specific type of museums of society. The thematic of sports, although it exists since antiquity, is a matter of the recent past due its collections and actions about modern times. Museums specialized on sporting heritage are relatively recent; most of them have been founded in late 20th century and theoretical work on museological aspects on sports museums is very limited compared to other kind of museums.

ICMAH (The International Committee for Museums and Collections of Archaeology and History) adopted the thematic as an important part of the social history and works on generating a sustainable collaboration, exchange and communication between sports museums and sporting heritage collections.

Aiming to propose an exchange platform in ICOM for sports museums, ICMAH organizes workshops each year and encourage sports museums to be part of the International Council of Museums. In November 2023, during its annual conference on "Museum Leadership in Climate Action" in Paraguay, ICMAH will organize its 6th Sports Museum Workshop on sustainability. The workshop will endure 2 hours and be hybrid, on place and online via webinar format.

The objectives of the workshop on "**Sports Museum and Sustainable Development**" are:

- Defining different models of sustainability; exhibition, management, communication, financial organization ...
- Sustainability of sporting heritage and collections; collecting, conserving, preserving and proposing for research
- Making Sports Museum more visible and more attractive in the local and the international milieu

The workshop will be realized on 17th of November, 2023 in Museo de ITAIPU Tierra Guaraní, Hernandarias, Paraguay from 9 AM to 11 AM local time (GTM -4 : CET 1 PM to 3 PM)





THE DRAFT PROGRAMME

Presentation of the ICMAH working group on Sports Museums

By **Marie Grasse** (Working Group coordinator) and by **Burçak Madran** (Chair of ICMAH)

"The Olympic Games that changed Isère" : myth or reality?"

By **Olivier Cogne**

"Canada's Sports Hall of Fame Re-Imagined: Sustainable Model"

By **Janice Smith**

"Brazilian Sports Museums and Environmental Sustainability: an overview"

By **Cristina Mitidieri**

Questions and answers

Discussion and recommendations on developing ICMAH's working group on sports

The presentation proposals are accepted until 27th of October 2023

The presentations can be online and on place. The duration will be 15 minutes. The form of presentation is on Power point format.

For online participation please register until 4th of November 2023 by sending an e-mail to following addresses, then you will receive the webinar link.

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